

GradCAS™ extends your institution's reach while improving admissions efficiencies for graduate programs.

radCAS™ brings
graduate admissions
offices an improved way
to recruit, admit and
enroll best-fit students
while saving money
and headcount each
admissions cycle. So
you can focus your
efforts on building
better graduate classes,
GradCAS optimizes the
admissions process for all
stakeholders.

GradCAS offers a single application portal, which benefits **applicants** by:

- Streamlining the process for researching and applying to multiple programs of interest.
- Offering a modern application experience that guides them through the application process.
- Providing 24/7 access to real-time application status updates.





GradCAS adds your school's programs to a global graduate education marketplace, benefiting your admissions office by:

- Driving awareness of all of your graduate programs through a streamlined application process and communications tools that enable targeted, personalized communications to those interested in your program.
- Decreasing time to decision by providing a processing team as an extension of your staff and packaging application components.
- Simplifying reporting so you can offer transparency into your process as you balance competing demands for your time and attention.
- Providing insight into enrollment trends and performance on your campus through robust analytics tools.

GradCAS benefits **graduate education as whole** by:

- Collecting and delivering consistent, actionable data about national, disciplinewide enrollment and recruitment trends.
- Facilitating enrollment projections to help guide creation of data-driven recruitment strategies.
- Creating an opportunity to share best practices for building a better graduate class, and ultimately a better workforce.

What's Included with CAS?

For applicants:

- Single mobile friendly application
- Transcript upload and official request
- Letters of recommendation
- Notifications of status

For institutions:

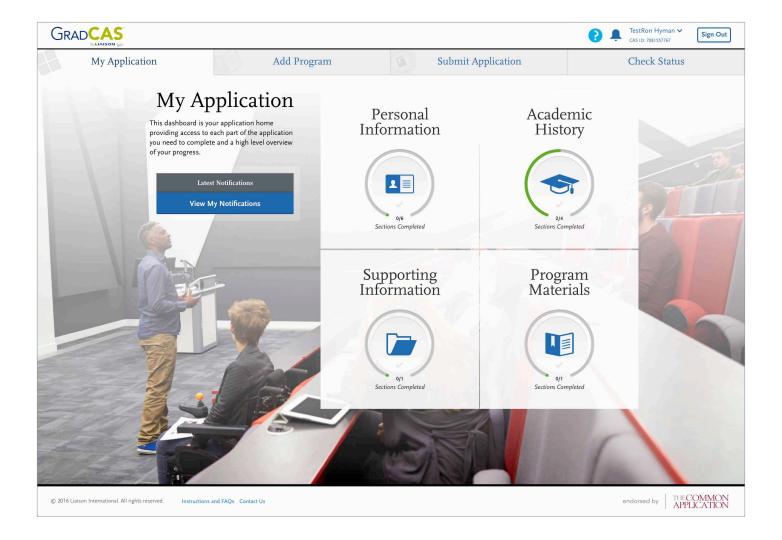
- Free participation in marketplace
- Free applicant support

- Free packaging of materials to completion
- Free enrollment management software
 - Workflows by program
 - Scoring rubrics
 - Interview management
- Free reporting and analytics

For the discipline:

Evergreen reporting and trend analysis





radCAS is brought to you by Liaison, the leading provider of higher education admissions management and enrollment solutions. GradCAS is a full-service, web-based application solution that allows students to apply to multiple programs of interest with just one set of application materials.

Today, over 7,000 programs nationwide have adopted a Centralized Application Service (CAS™). It's no surprise when you consider that they create opportunities for recruitment and collaboration among community peers.

GradCAS specifically offers:

- A platform for driving applicant volume.
- Cloud-based admissions software for delivering a better applicant experience.
- Workflow and analytics tools for evaluating, selecting and enrolling best-fit students.
- Communications tools for enabling personalized, relevant and timely communications to applicants.
- Processing, packaging and applicant technical support so you can focus on strategic priorities.



About Liaison

For more than 20 years, Liaison has streamlined the process through which higher education institutions identify, recruit and enroll best-fit students.

More than 7,000 programs on over 800 campuses nationwide leverage Liaison's admissions software and services to reach prospective students, outsource administrative tasks and create exceptional experiences for applicants across the full enrollment cycle — from first interest to first day on campus. For more information, please visit <u>liaisonedu.com</u>.



Why Liaison?



Expansive Reach

7,000+ programs across 800+ campuses use Liaison's admissions tools.



Quick Implementation

Implementation of GradCAS will take just weeks.



Extensive Experience

Founded in **1990**, Liaison has spent over two decades serving higher education and processes **2,200,000** applications each year.

