GradCAS™ optimizes the admissions process for all stakeholders.

GradCAS™ brings graduate admissions offices an improved way to recruit, admit and enroll best-fit students while saving money and headcount each admissions cycle. So you can focus your efforts on building better graduate classes, Liaison offers the national platform for driving applicant volume while providing an optimized applicant experience at no cost to participating programs.

GradCAS offers a single application portal, which benefits **applicants** by:

- **Streamlining the process** for researching and applying to multiple programs of interest.

- **Offering a modern application experience** that guides them through the application process.

- **Providing 24/7 access** to real-time application status updates.

GRADCAS™

by LIAISON   endorsed by common app

GradCAS adds your school's programs to a global graduate education marketplace, benefiting your **admissions office** by:

- **Driving awareness of** *all* **of your graduate programs** through a streamlined application process and communications tools that enable targeted, personalized communications to those interested in your program.

- **Decreasing time to decision** by providing a processing team as an extension of your staff and packaging application components.

- **Providing insight into enrollment trends and performance** on your campus through robust analytics tools.

GradCAS benefits **graduate education as a whole** by:

- **Collecting and delivering consistent, actionable data** about national, discipline-wide enrollment and recruitment trends.

- **Facilitating enrollment projections** to help guide creation of data-driven recruitment strategies.

- **Creating an opportunity to share best practices** for building a better graduate class, and ultimately a better workforce.

GradCAS Features

Applicants have access to:

- A single, mobile-friendly application.

- Tools to facilitate official transcript requesting and unofficial uploading.

- A platform for requesting and packaging letters of recommendation.

- Status updates.

- Applicant support to guide them through the application process.

Institutions receive free:

- Program promotion.

- Support throughout the on-boarding process and on-going throughout each applicant cycle.

- Processing and packaging of application materials.

- Enrollment management software, which includes workflows by program, scoring rubrics and interview management.

- Reporting and analysis tools.

Why Liaison?

Global Reach

31,000+ programs across **1,000+** campuses use Liaison's admissions tools.

Quick Implementation

Implementation of GradCAS will **take just weeks**.

Extensive Experience

Founded in **1990**, Liaison has spent over two decades serving higher education and processes **2,500,000+** applications each year.

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